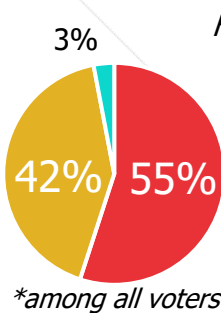




OUT-OF-CONTROL DRUG PRICES AN URGENT CONCERN FOR AMERICAN FAMILIES

- Ninety-six percent of voters agree lowering drug prices is an important challenge facing Americans. Seventy-one percent say lowering drug prices is “very important.”

% Important	% Not important
96%	4%
- More than 25 percent of American voters say they, or both they and another family member, have been unable to afford a prescribed medication in the last 12 months.
- The struggle to afford prescription drugs impacts Americans of every socio-economic background: 22% of higher-income (\$100,000+) voters reported personally being unable to afford a prescribed medication, compared with 25% of Americans who make between \$50,000 and \$100,000 and 28% of voters who make less than \$50,000 per year.



How concerned has the coronavirus (COVID-19) pandemic made you about prescription drug affordability?

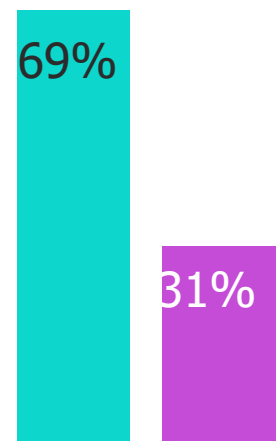
- More than half (55%) of voters report the coronavirus pandemic has made them more concerned about prescription drug affordability, while 42% report it has had no impact on their concern over prescription drug affordability.
- Among voters who report knowing someone diagnosed with COVID-19, two-thirds (66%) say it made them more concerned with the affordability of prescription drugs.

AMERICANS OVERWHELMINGLY AGREE BIG PHARMA IS RESPONSIBLE FOR RISING PRICES

- More than four in five voters (86%) say Big Pharma is responsible for rising prescription drug prices. Voters hold drug companies more responsible than any other sector in the drug supply chain. Blame for drug companies is consistent across party lines, with 86% of Republicans, 87% of Democrats and 84 % of independents holding Big Pharma responsible for rising drug prices.
- Nearly seven in ten voters (69%) agree that Big Pharma put profits over people compared to just 31% who say drug companies are doing everything they can.

● *Pharmaceutical companies put profits before people and the industry's anti-competitive tactics and price-gouging have left too many Americans unable to afford the medications they need to survive and enjoy a strong quality of life. Now is the time for Congress to pass bipartisan, market-based solutions to hold drug companies accountable and lower prescription drug prices.*

● *Pharmaceutical companies are doing everything they can to develop, produce and provide vaccines and treatments for COVID-19. Now is the wrong time to blame pharmaceutical companies for rising drug prices or advance policies that could restrict innovation.*



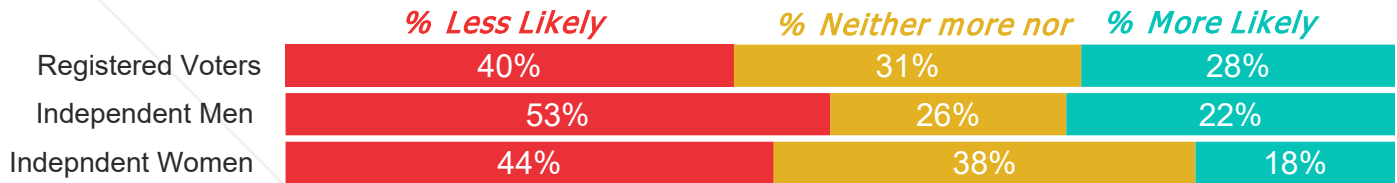
This poll was conducted between January 13- 16, 2021 among a national sample of 1992 Registered Voters. The interviews were conducted online and the data were weighted to approximate a target sample of Adults based on age, gender, educational attainment, race, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.



VOTERS WANT CONGRESS AND THE NEW ADMINISTRATION TO LOWER RX PRICES AND HOLD PHARMACEUTICAL COMPANIES ACCOUNTABLE

- Eighty-seven percent, a large majority, of voters say it is important lawmakers deliver on 2020 campaign promises to lower prescription drug prices and hold Big Pharma accountable.
- A plurality of voters (40%), including 53% of independent men and 44% of independent women, say they would be less likely to support their representative in Congress in the next election if Congress fails to pass into law any major legislation this year to lower the price of prescription drugs.

If Congress fails to pass into law any major legislation this year to lower the price of prescription drugs, would you be more or less likely to support your representatives in Congress in their next election?



- Eighty-five percent of voters agree President Biden should make lowering drug prices a top priority in the first 100 days of the new administration.
- An eighty-seven percent majority of voters agree policymakers must ensure patients can access COVID-19 medications at an affordable price and prevent pharmaceutical companies from setting unreasonably high prices and increasing those prices to boost profits. This includes nearly two-thirds (65%) of American voters who “strongly agree”

PRICE HIKES ARE HURTING FAMILIES AND INCREASE THE URGENCY FOR ACTION

- Eighty percent of voters back measures to keep price hikes below the rate of inflation and cap out-of-pocket costs.
- Eighty-six percent of voters say it is important for Congress to pass solutions to hold pharmaceutical companies accountable as “an urgent priority.” This level of priority holds up across all political ideologies, with more than three-quarters of self-identified conservative, moderate and liberal voters agreeing on the importance of holding drug companies accountable.
- Americans almost universally agree (94%) that lawmakers should work in a bipartisan manner to lower prescription drug prices rather than only supporting policies backed by their own party.

PRICE HIKES ARE HURTING FAMILIES AND INCREASE THE URGENCY FOR ACTION

- After hearing a description of the Rebate Rule and its impact, including a statement on what proponents of the policy say, 55% of Americans oppose the Rebate Rule, compared to 25% who say they support it.
- More than half of voters, 53 percent, say President Biden and lawmakers should take steps to reverse the Rebate Rule, compared to just 16 percent who support leaving the policy intact.



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