



August 27, 2018

The Honorable Rodney Frelinghuysen  
Chairman  
Committee on Appropriations  
U.S. House of Representatives  
Washington, DC 20515

The Honorable Nita Lowey  
Ranking Member  
Committee on Appropriations  
U.S. House of Representatives  
Washington, DC 20515

The Honorable Tom Cole  
Chairman  
Subcommittee on Labor, Health and Human  
Services, Education, and Related Agencies  
Committee on Appropriations  
U.S. House of Representatives  
Washington, DC 20515

The Honorable Rosa DeLauro  
Ranking Member  
Subcommittee on Labor, Health and Human  
Services, Education, and Related Agencies  
Committee on Appropriations  
U.S. House of Representatives  
Washington, DC 20515

Dear Chairman Frelinghuysen, Ranking Member Lowey, Chairman Cole, and Ranking Member DeLauro:

The Campaign for Sustainable Rx Pricing (CSRxP) is writing to encourage you to maintain the Senate's inclusion of a provision in the final Labor-HHS Appropriations bill to provide funding to enable the U.S. Department of Health and Human Services (HHS) to require disclosure of drug pricing information in direct-to-consumer (DTC) advertising. DTC advertising has the potential to lead to overutilization of high-cost prescription drugs, the costs of which are growing at an unsustainable rate and taking up a bigger portion of healthcare dollars each year. Requiring disclosure of drug pricing information in DTC advertising will meaningfully enhance drug pricing transparency and provide useful information for consumers as they engage in discussions with their providers about the best treatment options for their individual healthcare needs. Thus, CSRxP strongly supports and urges you to maintain the Senate's inclusion of this provision in the final Labor-HHS Appropriations bill.

CSRxP is a nonpartisan coalition of organizations committed to fostering an informed discussion on sustainable drug pricing and to developing bipartisan, market-based solutions that promote competition, transparency, and value to improve affordability while maintaining patient access to innovative prescription drugs. Our members represent organizations including consumers, hospitals, physicians, nurses, pharmacists, employers, pharmacy benefit managers and insurance providers.

Thank you for your leadership on this important topic. We look forward to continuing to work with Congress and the Administration on bipartisan, market-based solutions that reduce prescription drug prices.

Sincerely,

A handwritten signature in black ink, appearing to read "Lauren Aronson". The signature is fluid and cursive, with a long horizontal stroke at the end.

Lauren Aronson  
Executive Director  
Campaign for Sustainable Rx Pricing