



August 21, 2018

The Honorable Mitch McConnell
Majority Leader
United States Senate
Washington, DC 20510

The Honorable Charles Schumer
Democratic Leader
United States Senate
Washington, DC 20510

Dear Majority Leader McConnell and Democratic Leader Schumer:

The Campaign for Sustainable Rx Pricing (CSRxP) is a nonpartisan coalition of organizations committed to fostering an informed discussion on sustainable drug pricing and to developing bipartisan, market-based solutions that promote competition, transparency, and value to improve affordability while maintaining patient access to innovative prescription drugs. Our members represent organizations including consumers, hospitals, physicians, nurses, pharmacists, employers, pharmacy benefit managers and insurance providers.

CSRxP is writing to urge inclusion of Amendment #3787 offered by Senators Durbin and Grassley in the Senate's Labor-HHS Appropriations bill. This amendment would provide funding to enable the U.S. Department of Health and Human Services (HHS) to require disclosure of drug pricing information in direct-to-consumer (DTC) advertising. DTC advertising has the potential to lead to overutilization of high-cost prescription drugs, the costs of which are growing at an unsustainable rate and taking up a bigger portion of healthcare dollars each year. Requiring disclosure of drug pricing information in DTC advertising will meaningfully enhance drug pricing transparency and provide useful information for consumers as they engage in discussions with their providers about the best treatment options for their individual healthcare needs. Thus, CSRxP strongly supports and urges inclusion of Amendment #3787 in the Labor-HHS Appropriations bill.

Thank you for your leadership on this important topic. We look forward to continuing to work with Congress and the Administration on bipartisan, market-based solutions that reduce prescription drug prices.

Sincerely,

Lauren Aronson
Executive Director
Campaign for Sustainable Rx Pricing

Cc: Senator Richard Durbin
Cc: Senator Charles Grassley
Cc: Senator Patrick Leahy
Cc: Senator Richard Shelby